



Name: Dr. Kuldeep Kaur

Designation: Assistant Professor

Specialization: Communication, Cinema Studies, Media Research, Development Communication, Public relation and Advertisement, Social Media

Email: kuldipjnu@gmail.com

Contact Number: +91- 9855404330

Education

- PhD in Journalism and Mass Communication from Department of Mass Communication and Journalism, Punjabi University Patiala
- Title of the PhD (National award winning Punjabi cinema – a study)
- UGC Net cleared in June 2006
- Masters in Mass Communication from Guru Jambheshwar University, Hisar
- Diploma in Journalism from Bhartiya Vidya Bhawan ,Chandigarh
- B.A. from Punjab University, Chandigarh
- Diploma in General Nursing and midwifery from Mohan Dai Oswal Cancer Institute, Ludhiana

Professional Experience:

- Working as Assistant Professor in Journalism and Mass Communication at Multani Mal Modi College, Patiala Since February, 2017
- Worked as Assistant Professor in Journalism and Mass Communication at SBAS College, Sangrur (August 2016 to February, 2017)
- Worked as University research scholar with Department of Mass Communication and Journalism, Punjabi University Patiala (2012-2017)
- Worked as Content Developer, Translator and Copy Writer with Thomson Reuters (https://en.wikipedia.org/wiki/Reuters_Market_Light) from March 2011 to December 2011

- Worked As Project Co-ordinator and Programme Officer With Voluntry Health Association Of Punjab During 2009-2010
(<https://projectheena.com/vhapunjab>)
- Worked as Sub Editor with English Daily, Space View Times from June 2010 to December 2010
- Worked as staff nurse in Government Medical College and Hospital, Sector 32, Chandigarh since September 1996 to October 2007
- Worked as staff nurse in Mohan Dai Oswal Cancer Institute, Ludhiana from March 1996 to September 1996

Teaching Interests:

- Cinema Studies
- Development Communication
- Cultural Studies
- Media Research
- Political Economy of Media
- Documentary and film Making
- Mass Communication
- Public Relation and Advertisement Industries

Research Interest:

Media ,Cinema. Culture and society

Publications

- Contributing regularly on Developmentissues ,Health, Education, Cinema and Politics since 2003 in Various regional and Two International newspapers:
<https://www.punjabtribuneonline.com/>
<https://punjabtimesusa.com/news/>
<http://www.ppapmg.com/>
- Research paper on ‘Women, Media and Making of News’ in a book titled ‘Media Ethics: Issues and Concerns’ edited by Dr. Navjit Singh Johal
- Research paper on ‘Kheti Sankat, Samajik Tabdilli te Auratan’ (Agrarian Crisis, Social change and Women) in a book titled ‘Punjab di pendu aarthicta’ (Rural Economy of Punjab) edited by Prof Gian Singh (Publication Bureau, Punjabi University, Patiala)

- Presented a research paper on the topic, ‘ ICT and Indian agriculture’ in national seminar organised by National council for Science and Technology , New Delhi on Oct 3, 2013
- Presented a research paper on the topic, ‘ Impact of family planning campaigns on use of contraceptives among urban women of Punjab’ in 6th Annual conference on promoting excellence in women and development held in Punjabi University , Patiala.
- Presented a research paper on the topic , ‘ Indian Cinema and national integration- an exploration’ in the conference organised by Sri Guru Tegh Behadur national integration chair , Punjabi University , Patiala.
- Conducted Election Survey during Punjab Assembly Elections 2012 as part of team of Department of Journalism and Mass Communication, Punjabi University Patiala
- Worked as researcher for a documentary film on Agrarian Crisis and Food Security titled Kisan Nashak by Anureet Caur
- Worked as researcher for a feature film on Immigration Raquets in Punjab titled Nabar (Rebel) by Rajeev Sharma
- Delivered a lecture on the topic ‘ AIDS and society’ on 26 Feb , 2014 at University college Ghanour

Resource Person / Invited Lectures:

- Attended One day workshop On ‘ Development Communication ’By Action Aid in association with United Nation
-
- Delivered an invited lecture; Media, politics and Society” in a Seninar organized By Sahit Academy and people;s Forum , Bathinda
- Attended UGC Sponsored Faculty Development Program at Multani Mal Modi College, Patiala.(2018)
- Attended UGC Sponsored Faculty Development Program at Multani Mal Modi College, Patiala(2019)
- International virtual conference on "role of technology in the era of covid-19 for education held at uttarakhand science education and research centre (userc) department of science and technology, govt. of uttarakhand on 25th june 2020

- Participated in International panel discussion on “ Media and Information Literacy as an Intervention for Infodemic management’ by MILIN on 31 October, 2020.

Achievements, Awards and Recognitions

National Fellowships:

- Independent National Fellowship 2005 by Centre for the Studies of Developing Societies (CSDS) In association with ICSSR, New Delhi

(A Study on the topic , ‘ Labour Room as a space of unheard voices’ (2005) for Centre for the Study of Developing Societies (CSDS), New Delhi . It was a multidimensional study to explore the psycho-social pressures on the women in labour room for producing a male child)

- Participated in the Workshop on “Single Camera Production (ENG) & Multi Camera Demonstration” conducted at the Film and Television Institute of India, Pune from 26th March, 2012 to 30th March 2012
- Participated in the Workshop on “Crisis Interventions” conducted at PGI, Chandigarh by Ministry of Health & Family Welfare from 17th July, 2001 to 26th March 2001
- Attended ten day workshop on AIDS in PGI, Chandigarh in June 2002

Media Participation

- Regularly contributing writing pieces,poetry,translations etc to various Punjabi and Hindi Magazies as Raag,Saardneera, Shabad
- Participated in the panel discussion on Evolution and Development of Punjabi Journalism on Doordarshan Kendra Jalandhar’s weekly program Sahit Dhara recorded in July 2012
- Participated in various panel discussions with Harman Radio Australia and Rural community Radio by Sant seechewal.
- Featured in Channel Punjab’s weekly program Trinjan
- Publication of Hindi poetry in Hindustan Times in 2007

Social Activities

- Participated in community based relief camp in Orissa in Cyclone affected areas, 2000
- Participating in health camps organised by GMCH, Sec 32 and Medico Social Circle in Chandigarh and its surrounding areas
- Participated in vaccination camps for school children in Chandigarh by Medico Social Circle

Areas of Interest

- Research Methodology with special emphasis on Mass Media Research
- Interdisciplinary study of Cinema, Literature and Society
- Comparative studies of developmental paradigms to understand the issues of marginalised sections of society

Books:

Book titled 'Health, Cinema and Society' Published by Lokgeet parkashan, Chandigarh (2014)

Internet related Skills

Comfortable with all the writing, editing and social networking tools

Proficient in reading, speaking and writing English, Hindi and Punjabi