

Name: Dr.Neeraj Goyal

Designation: Principal

Specialization: Finance and Accounting

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Education

M.Com(1993, Punjabi University, Patiala),

M.B.E(1995, Punjabi University, Patiala),

M.B.A. (Sports Management) (Tamilnadu Physical Education and Sports University, 2019)

National Eligibility Test - Commerce (NET)-1997

National Eligibility Test - Management (NET)-2000

Ph.D. (2014, Punjabi University, Patiala),

Title of Ph. D Thesis: Corporate Environmental Reporting Practices in Indian Corporate Sector

Professional Experience:

- Department of Business Management, M.M. Modi College, Patiala, India (7 August, 2000 to till date)
- Department of Commerce, Gobindgarh Public College, Mandi Gobindgarh (August 1998-August 2000)
- Section Officer, CAG, Government of India (May 1998-August 1998)
- Deputy Finance Manager, Indian Acrylics Limited, Chandigarh (March 1998 – May 1998)
- Department of Commerce, Mata Gujri College, Fatehgarh Sahib (August 1997–February 1998)

Teaching Interests:

- Financial Management
- Accounting
- Economics
- Taxation

Research Interest:

Environmental Accounting and Taxation

Publications

1. **Neeraj Goyal, (2005).** Family Firms and their Governance- Creating tomorrows company. *Punjab Journal of Business studies.* **1(2)** : 108-117.
2. **Munish Goyal, Neeraj Goyal, (2011),** Performance Appraisal o Passenger Transport: A Study of Kilometer Scheme of PRTC, *RIMT- Journal of Strategic Management & Information Technology.* **7(1)** : 147-154

3. **Neeraj Goyal**, (2013), Integrating Corporate Environmental Reporting and IAS/IFRS-Need of the hour. *International Journal of Management and Social Science & Research*. **2(3)** : 50-55
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.403.7701&rep=rep1&type=pdf>
4. **Neeraj Goyal**, (2014), Corporate Sustainability Reporting Practices among Indian Companies-Myth or Reality. *International Journal of Management and Social Science & Research*. **3(1)** : 54-60
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.407.5895&rep=rep1&type=pdf>
5. **Neeraj Goyal**, Savita Gupta (2014), Citizen's Satisfaction about SuwidhaCentres – A case study of Patiala City. *PCMA Journal of Business*. **7(2)** : 128-133
6. **Neeraj Goyal**, Sumeet Kumar (2014), ICT and Education : Creating Virtual Classroom, *Global Journal of Computer Science Research & Technology*. **1** :1083-1090
<https://gjcr.org/?ddownload=359>
7. **Neeraj Goyal**, (2014), Environmental reporting practices among Indian companies. *PCMA Journal of Business*. **10(2)** : 115-122

Book Published

1. Business Mathematics, 2011, Anand Publications, Meerut, (ISBN: 978-93-80225-58-6)
2. Business Accounting, 2011, Anand Publications, Meerut, (ISBN: 978-93-80225-59-3)
3. Business Economics – II, 2013, Kalyani Publishers, (ISBN: 978-93-272-2748-2)
4. E Accounting, 2014, R. D.Publications, (ISBN: 978-93-84594-05-3)
5. Computerized Financial Accounting, 2014, R. D.Publications, (ISBN: 978-93-84594-04-6)
6. Financial Management II, 2014, R. D.Publications, (ISBN: 978-93-84594-08-4)
7. Business Economics-I, 2015, R. D.Publications, (ISBN: 978-93-84594-34-3)
8. Principles of Economics-I, 2015, R. D.Publications, (ISBN: 978-93-84594-33-6)
9. Financial Management-I, 2015, R. D.Publications, (ISBN: 978-93-84594-13-8)
10. Computer Based Accounting System, 2015, Sharma Publications, Jalandhar, (ISBN: 978-93-84367-88-6)
11. Cost Accounting-I, 2015, R. D.Publications, (ISBN: 978-93-84594-14-5)
12. Computer Based e-Accounting using Tally.ERP9, 2016, R. D.Publications, (ISBN: 978-93-84594-05-3)
13. Cost Accounting-II, 2015, R. D.Publications, (ISBN: 978-93-84594-14-5)
14. Principles of Macro Economics, 2016, R. D.Publications, (ISBN: 978-93-84594-46-6)
15. Indirect Tax, 2017, Kalyani Publishers, (ISBN: 978-93-272-8170-5)
16. Accounting Software, 2018, Kalyani Publishers, (ISBN: 978-93-272-8586-4)
17. Tally, 2018, Kalyani Publishers, (ISBN: 978-93-272-8602)
18. Tally with GST applications, 2018, Kalyani Publishers, (ISBN: 978-93-272-8651-9)
19. Drug Abuse Problem Prevention and Management, 2018, Kalyani Publishers, (ISBN: 978-93-272-8739-4)

20. Drug Abuse Problem Prevention and Management (GNDU), 2018, Kalyani Publishers, (ISBN: 978-93-272-8738-7)
21. Nasha Durvarto, Samasya, Roktham ate Prabandh, 2018, Kalyani Publishers, (ISBN: 978-93-272-8860-5)
22. Maadak Padartho ka Darupyog, 2018, Kalyani Publishers, (ISBN: 978-93-272-8859-9)
23. Financial Accounting – II, 2018, Kalyani Publishers, (ISBN: 978-93-272-8641-0)
24. Computerised Accounting , 2018, Kalyani Publishers, (ISBN: 978-93-272-9357-9)
25. Financial Accounting – II (Vol-I) Dibrugarh University, 2018, Kalyani Publishers, (ISBN: 978-93-272-9300-5)
26. Financial Accounting – II (Vol-II) Dibrugarh University, 2018, Kalyani Publishers, (ISBN: 978-93-272-9301-2)
27. Financial Accounting BBA- Panjabi University , 2018, Kalyani Publishers, (ISBN: 978-93-272-9359-3)
28. Financial Accounting with GST B. Com (Vol –I) Panjabi University, 2018, Kalyani Publishers, (ISBN: 978-93-272-9277-0)
29. Financial Accounting with GST B. Com (Vol –II) Panjabi University, 2018, Kalyani Publishers, (ISBN: 978-93-272-9276-3)

Conference / Seminars

A) Resource Person / Invited Lectures:

1. Acted as Resource Person in Exhibition & Symposium on Education and Learning' held at Panjab University, Chandigarh and delivered Lecture on topic "Why technology cannot replace teacher?" on 16-18 Nov. 2005.
2. Acted as Key Resource Person in career consultancy workshop held by leading Hindi newspaper Dainik Jagran on 21 March, 2015.
3. Conducted Two weeks course on 'Sports Infrastructure Management' for Sri Lankan Delegates held at NIS Patiala and delivered 7 Lectures during January 12 -24, 2015.
4. Acted as Resource Person in Three weeks course on 'Sports Management' held at NIS Patiala and delivered 8 Lectures during May 5-25, 2015.
5. Acted as Chairperson in Technical Session at National Conference on Computer Based Accounting organized by Shahzada Nand College, Amritsar on March 24, 2017.
6. Acted as Resource Person in Three weeks course on 'Two weeks Skill Development Programme in Project/Event Management' held at NIS Patiala and delivered 8 Lectures during May 11-23, 2017.
7. Acted as Chair Person Technical Session- I at National Conference on Higher Education for Development and Role of Teachers held at Khalsa College, Patiala on July 16, 2017.
8. Acted as Chair Person Technical Session in International Conference on Impact of Global Economic Crisis on the Future of Commerce and Business organized by

Mata Gujri College, Fatehgarh Sahib and delivered talk on Reduction in Trade on January 24 2020.

B) Paper presented:

1. Higher Education Reforms to meet challenges posed by WTO Regime (2004) held at Mohindra College, Patiala on November 20, 2004
2. Protection of Knowledge: Biggest Challenge to Knowledge Management (2004) held at Lyallpur Khalsa College, Jalandhar on December 4-5, 2004
3. Technology enhanced Learning – A revolution in Distance Education(2005) held at DAV College, Jalandhar on February 4-5, 2005
4. Family Enterprises and Effective Management – Key to Success(2005) held at Govt. College Ludhiana on February 26-28, 2005
5. Family Firms and their Governance- Creating tomorrows company(2005) held at Mata Gujri College Fatehgarh Sahib on November 4-5, 2005
6. Bancassurance- Banking on Insurance(2006) held at DAV College, Jalandhar on February 25-27, 2006
7. Bancassurance- New wave in Insurance Sector(2006) held at RIMT Gobindgarh on March 9-11, 2006
8. Bancassurance- Taking the Lead(2008) held at Punjabi University, Patiala on March 26, 2008
9. Technology in Classroom – Chalk and Talk to Virtual Classroom(2010) held at Bhutta College of Education, Ludhiana on February 20, 2010
10. Marketing Channels for Insurance Business – A case study of LIC(2011) held at Guru Harkrishan College, Patiala on February 5, 2011
11. Corporate sustainable reports and IAS/IFRS(2013) held at Punjabi University, Patiala on March 5, 2013
12. E-Marketing of Insurance Products(2013) held at Asra Group of Institutions, Channo on April 27, 2013.
13. Corporate Governance in Family Firms(2013) held at Chandigarh University, Gharuan on February 8-9, 2013
14. Bancassurance-New Milestone in Marketing Insurance(2014) held at ICCR Conference at Punjabi University, Patiala on May 25, 2014
15. Plagiarism – A challenge to Research Ethics(2014) held at DAV College Hoshiarpur on June 29, 2014
16. Suwidha – A case study of Patiala(2014) held at Modi College, Patiala on November 7-8, 2014
17. Bancassurance- How long relation between Banking and Insurance will survive(2014) held at Punjabi University, Patiala on December 8, 2014
18. Environment Reporting – International Perspective(2014) held at Punjab Institute of Management and Technology, Mandi Gobindgarh on December 20, 2014
19. Environment Audit – A look into Indian Corporate Sector (2015) held at Modi College, Patiala on 30-31 January 2015

20. IAS/IFRS Framework for Sustainability Reporting (2015) held at Kamla Lohtia Sanatan Dharam College Ludhiana on 14 February 2015
21. Analysis of Consumer Behaviour for Online Shopping (2015) held at SCD Government College, Ludhiana on 24 February 2015
22. Effects of International Reporting Standards on Sustainability Reporting (2015) held at Chandigarh Group of Colleges, Jhanjeri (Mohali) on 27 March 2015
23. Linear Programming – An Important Tool For Financial Decision Making (2015) held at Maharishi Markandeshwar University, Mullana (Ambala) on 30 March 2015
24. Corporate Social Responsibility of Business – A Case Study of ONGC (2015) held at Maharishi Markandeshwar University, Mullana (Ambala) on 31 March 2015
25. Environmental Audit – Are we moving in right direction (2015) held at Guru Kashi University, Talwandi Sabo, Bathinda on 25 April 2015
26. Copyrights – Protection is key for future developments (2015) held at Maharishi Markandeshwar University, Mullana (Ambala) on 25-26 April, 2015
27. Developing Employability Skills in Higher Education (2015) held at A S College, Kahanna on 22 August 2015
28. Role of Value Education for Students (2015) held at Sri Guru Teg Bahadur Khalsa College, Sri Anandpur Sahib on 27-28 Nov. 2015
29. Research Ethics in Management Education (2015) held at DAV College of Education, Hoshiarpur on 24 December 2015
30. Sustainability Reporting Practices – Study of BSE SENSEX Companies (2016) held at Govt. Mohindra College, Patiala on 15-16 Jan. 2016
31. Corporate Sustainability Reporting under International Financial Reporting Standards (2016) held at Govt. Postgraduate College, Ambala Cantt on 6 Feb. 2016
32. Corporate Sustainability Auditing – A look into Indian Corporate Sector (2016) held at Govt. Postgraduate College, Ambala Cantt on 11 Feb. 2016
33. Environmental Costs of Mobile Phones (2016) held at Modi College, Patiala on 19-20 Feb. 2016
34. Social Media Marketing – Challenges and Strategies (2016) held at
35. Kamla Lohtia Sanatan Dharam College Ludhiana on 5 March 2016
36. Role of ICT in Protecting Women's Rights (2016) held at S A Jain College, Ambala City on 12 March 2016
37. Business Optimisation Using Mathematical Programming (2016) held at Guru Nanak Khalsa College, Karnal on 19 March 2016
38. E-Waste Management in India – A Review (2016) held at Advance College of Science and Commerce, Ujjain on 21 March, 2016
39. Use of ICT in E-Governance (2016) held at Punjabi University, Patiala on 30 March 2016
40. E-Governance – Powerful Tool for Controlling Corruption (2016) held at Punjabi University, Patiala on 10 October 2016
41. ICT tools for Diet Management (2016) held at Modi College, Patiala on 12 November 2016

42. Management Strategies in Implementing Swachh Bharat Abhiyan (2017) held at S A Jain College, Ambala City on 20 February 2017
43. Future Trends in Computerized Accounting (2017) held at Shahzada Nand College, Amritsar on 24 March 2017
44. Corporate Environmental Disclosures using Internet (2018) held at Modi College, Patiala on 9-10 February 2018
45. Optimization Techniques for Business Decision Making (2019) held at Modi College, Patiala on March 7, 2019

Business Management Dissertations:

More Than 400 (Completed, 2006-2019)

Workshops and training courses

1. Attended 21 Days Refresher Course held by Punjabi University, Patiala from December 23, 2002 –January 12 Jan, 2003.
2. Attended 1 Day Faculty Development Programme organized by ICFAI College, Patiala on September 3, 2005.
3. Attended 28 Days Orientation Course at Panjab University, Chandigarh during December 2-29, 2005.
4. Attended 2 Days Workshop on Application of Statistical Methods organized by Punjabi University, Patiala on January 28-29, 2009.
5. Attended 21 Days Refresher Course organized by Punjabi University, Patiala from November 15 , 2010 to December 4, 2010.
6. Attended 21 Days Refresher Course organized by Punjabi University, Patiala from February 6-25, 2012.
7. Attended 8 Days Workshop on Research Methodology organized by DAV College Hoshiarpur from June 23-30, 2014.
8. Attended 15 Days UGC sponsored Faculty Development Programme organized by Multani Modi College, Patiala during July 1-15, 2014.
9. Attended 7 Days Workshop organized by Rajiv Gandhi National Institute of Youth Development at
10. Multani Mal Modi College, Patiala from May 25-31, 2015
11. Attended 7 Days UGC sponsored Faculty Development Programme organized by Multani Modi College, Patiala during July 9-15, 2015
12. Attended 8 Days Faculty Development Programme on Academic writing from critical appreciation to publications organized by Multani Modi College, Patiala from January 9-16, 2017.
13. Attended 7 Days UGC sponsored Faculty Development Programme on Contemporary Issues in Higher Education organized by Multani Mal Modi College, Patiala from July 20-26, 2018.

14. Attended 7 Days Faculty Development Programme on Emerging Issues and Challenges in Higher Education organized by Multani Mal Modi College, Patiala from July 17-22, 2019.
15. Attended Refresher course (online) on Management, Business, Administration - Present and Post Crisis organized by S. A. College of Arts and Science, Chennai from 14 April - 4 May, 2020.
16. Attended Short term Training Programme (online) on Innovation, Incubation, Intrapreneur, Invention and Intellectual Property organized by S. A. College of Arts and Science, Chennai from 26 April - 9 May, 2020.

Achievements, Awards and Recognitions

Research Project- Environmental Reporting Practices using Internet in Indian Corporate Sector – A case study of NIFTY Companies. Funded by **UGC, New Delhi**

Membership

Member Academic Council

- Member Board of Under-Graduate Studies Business Management, Punjabi University, Patiala from 4 Jan 2010 to 15 Nov. 2011.
- Member Faculty of Business Studies, Punjabi University, Patiala from 30 March 2011 to 26 Oct 2012.
- Member Faculty of Business Studies, Punjabi University, Patiala from 10 October 2016 to 26 Oct 2018.

Membership Professional Bodies

- Life Member Punjab Commerce and Management Association (PCMA)
- Life Member Indian Council of Contemporary Researchers (ICCR)