

**Name:** Mrs. Parminder Kaur

**Designation:** Assistant Professor

P.G Department of Commerce

**Specialization:**

- Indirect Tax
- Business Mathematics
- Research Methodology
- Operation Research

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### **Education**

**M.Com** (1995, Punjabi University, Patiala),

**National Eligibility Test (NET)**-Dec1998

**M.Phil**(CDLU,Sirsa, 2007)

**M.B.A** (2010, PTU, Jalandhar)

### **Professional Experience:**

- Department of Commerce, khalsa college, Patiala, (1st July 1995 to 10th Oct 1995)
- Department of Commerce, M.M. Modi College, Patiala, India (1996 to 2011 academic sessions as adhoc faculty at Multani Mal Modi college, from 6th Aug 2011 onwards till date at Multani Mal Modi College as a Regular Faculty)

### **Teaching Interests:**

- Accounting
- Finance
- Law
- Business Statistics
- HRM
- Operation Research
- Indirect Taxes

### **Book/Book Chapter**

1. Business Statistics (B.com & B. Com honours sem 3rd) (Revised Edition 2021) (Text book) R.D Publication (A sister concern of Sharma Publication) ISBN: 978-81-93-629543-1-8, 2021
2. Business Statistics (B.com & B. Com honours sem 3rd) (Revised Edition 2020) (Text book) R.D Publication (A sister concern of Sharma Publication) ISBN: 978-81-93-629543-1-8, 2020
3. Quantitative Techniques for business (B.com (prof) sem 3rd) (Text Book) R.D Publication (A sister concern of Sharma Publication) ISBN: 978-93-84594-23-7, 2015
4. Basics of Goods and services Tax Act 2017 and custom Act (b.com & B.com (honours) sem 5th

- ) (Text Book) R.D publication (A sister concern of Sharma Publication) ISBN:-978-93-84594-64-0,2017
5. Goods and Service Tax(GST) (B.com &B.com Hons sem 4th)(Textbook) R.D publication(A sister concern of Sharma Publication)ISBN:-978-93-84594-70-1,2018
  6. Indirect Taxes(B.com &B.com hons sem 5th)( Text book) R.D publication(A sister concern of Sharma Publication)ISBN:- 978-93-84594-64-0,2018
  7. Business Mathematics (B.com&B.com hons sem 2nd &4th)(Text Book) R.D publication(A sister concern of Sharma Publication)ISBN:-978- 93-84954-15-2,2018
  8. Goods and Service Tax(GST) (B.com &B.com Hons sem 4th)(Textbook) R.D publication(A sister concern of Sharma Publication)ISBN:- 978-93-84954-70-1,2019
  9. Indirect Taxes(B.com &B.com hons sem 5th)( Text book) R.D publication(A sister concern of Sharma Publication)ISBN:- 978-93-84594-64-0,2019
  10. Business Statistics(B.com &B.com hons sem 3rd)( Text book) R.D publication(A sister concern of Sharma Publication)ISBN:- 978-81-93-629543-1-8,2019
  11. Operation Research ((B.com &B.com hons sem 4th)( Text book) R.D publication(A sister concern of Sharma Publication)ISBN:- 978-93-84594-79-4,2019

## **Paper Published**

- **Tracking Customer Relationship Management (CRM) through Published Papers: A Review** in Global Journal of Accounting & Management, Vol.1, No.1, 2020-2021.

## **Conference / Seminars**

### **A) Resource Person / Invited Lectures:**

### **B) Paper presented:**

1. "Role of Internet in development of higher education ", National Seminar , Guru Nanak Girls College, Yamana Nagar(Haryana) , 2012
2. "Role of women executives in banking" , National Seminar , Kamla Lohtia SD College,Ludhiana ,Punjab,2012
3. "MSME's Challenges& Opportunities", National Seminar, Dev Samaj College for Women , Chandigarh ,2012
4. "Opportunities,Challenges and other aspects of SME's" , National Seminar , Vidhya Sagar College of Management &Technology ,2012
5. "Social networking sites and online behavior" , International conference, Guru Granth Sahib World University ,Fatehgarh ,2012
6. "Career aspiration of women" , National Seminar, Guru Nanak Girls College, YamunaNagar , Haryana,2013

7. "Resistance to change the Biggest Challenge faced by the organization" , National Seminar, University School of Applied Management Punjabi University, Patiala ,2013
8. "Social media marketing Trends in India" , National Conference , Asra Group of Institutions Campus, Patiala ,2013
9. "Customer perception regarding LIC products" , National Seminar, Institute of Management Studies (Dehradun) ,2013
10. "Corporate Social Responsibility in India" , National Conference, Punjab Institute of Management & Technology , Mandi Gobindgarh ,2013
11. "Study of Consumer Promotion" , National Seminar, M.M. Modi College, Patiala, 2013
12. "Impact of advertising on purchase behavior with special reference to kids" , International conference, Chandigarh University, Gharuan, 2014
13. "Micro sales products for the bottom of the pyramid-Sachet marketing", International conference, M.M. Modi College, Patiala, 2014
14. 13<sup>th</sup> International Conference on "Spirituality and Management" , International conference, Shri Guru Teg Bahadur Khalsa College, Anandpur Sahib (in collaboration with PCMA), 2015
15. 3rd National Conference on emerging trends in business challenges and opportunities "*Mobile commerce in rural india*" , UBS Chandigarh university , Gharuan, 2015
16. National Seminar on Innovations in Management (PCMA-DKC-2016), " E-Commerce in modern Business", PCMA-DKC Dashmesh Khalsa College, Zirakpur, 2016

### **C) Attended**

1. National Seminar on Digital India, "Cashless Transaction precautions and awareness", DAV college , Pehowa DHE, 2017

### **Workshops and training courses**

- ❖ Attended Train the Trainer Program as part of 'Project Genesis' at Infosys BPO Ltd at Chandigarh from 22 August - 31 August 2011.
- ❖ Attended UGC sponsored Orientation Programme at Academic Staff College Punjabi University from 2<sup>nd</sup> May 2013- 29<sup>th</sup> May 2013.
- ❖ Participated in the Refresher Course in the Subject of Business Studies from 09-06-2014 to 28-06-2014 organised by UGC Academic Staff College , Punjabi University , Patiala.

- ❖ 15 days UGC sponsored Faculty Development Programme held at Multani Mal Modi College from 1st July to 15<sup>th</sup> July, 2014
- ❖ Attended 7 days UGC sponsored Faculty Development Programme organized by M.M.Modi college Patiala from 9th July 2015 to 15th July 2015
- ❖ Attended 7 days UGC sponsored Faculty Development Programme organized of IQAC M.M.Modi college Patiala from 9th Jan 2017 to 16th Jan 2017 on the theme Academic writing from critical appreciation to publication.
- ❖ Attended summer school(Refresher Course)Organized by UGC-HRD center Punjabi university Patiala from 22nd June 2017 to 12th July 2017
- ❖ Attended Faculty development Programme On Contemporary Issues in Higher Education organized by 20th July 2018 to 26th July 2018.
- ❖ Attended Emerging Issues and Challenges in Higher Education 7 days UGC sponsored Faculty Development Programme 17th-22nd July, 2019 at IQAC, MM Modi College, Patiala
- ❖ Attended Seven Days Faculty Development Programme on “RESEARCH METHODOLOGY FOR SOCIAL SCIENCES”. 20th -26th June, 2020. Council for Teacher Education Foundation (Punjab and Chandigarh Chapter) in collaboration with Multani Mal Modi College, Patiala .
- ❖ Attended 5 days online FDP on New Pedagogies creative learning & creative teaching a futuristic approach. 20th June-24th June, 2020. Dashmesh Khalsa College, Zirakpur
- ❖ Attended Two Weeks Faculty Development Programme on "ADVANCED CONCEPTS FOR DEVELOPING MOOCS". 02 July – 17 July, 2020. Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry Of Human Resource Development Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching (PMMNMTT)
- ❖ Attended Seven Days Virtual National Level Capacity Building Programme “INTEGRATION OF PEDAGOGY & TECHNOLOGY IN TEACHING-LEARNING”. 13<sup>th</sup> July 2021- 19<sup>th</sup> July 2021. Multani Mal Modi College, Patiala.

### **Achievements, Awards and Recognitions**

- Guiding, Counselling and arranging the industrial tours Quizzes Group Discussions, Special Lectures, Seminars of students of the Department
- Placement and Counselling Activities of students.

### **Membership**

- Life time member of Punjab Commerce and Management Association (Regd.) i.e. PCMA w.e.f June 2012.
- Member Faculty of Business Studies, Punjabi University, Patiala from October, 2012 to October, 2014.
- Member of Faculty of Business Studies, Punjabi University, Patiala from Nov 2018 to Oct 2020
- Member of Board of Under Graduate Studies in Commerce of Punjabi University, Patiala from December, 2018 to December, 2020.
- Member of the organizing committee of the Commerce Fest/Commerce Day Celebrations at M.M.Modi College, Patiala.
- Member Admission Committee of the Commerce Department, M.M.Modi College, Patiala.

- Member of Board of Post Graduate Studies in Commerce of Punjabi University, Patiala from Oct, 2018 to Aug, 2020.
- Member Women Grievances Redressal cell of M.M. Modi College Patiala.
- Member of Feedback committee of M.M.Modi college Patiala
- Member of Time Table committee of M.M. Modi college Patiala.
- Member NAAC Committee of the college.