

Name: Rajan Goyal

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## Education

Ph.D. (Perusing) in Business Management at School of Management Studies, Punjabi University Patiala.

M. Com: DAV College, Sec-10, Chandigarh (2019)

UGC-NET (2018)

## Professional Experience:

Department of Commerce Multani Mal Modi College, Patiala from 1<sup>st</sup> February, 2021 till date.

## Research Interest:

Mangment

## Research Publication:

- **Impact of Increasing Privatization in Higher Education** at National Seminar “Effective Implementation of Choice Based Credit System” dated 17 March, 2018 at A.S.College,Khanna 978-93-86713-87-2
- **Cashless Economy and Digitalization:** “Transformation of Business through Digitalization: Recent Trends and Future of Digitalization with respect to Indian Business”dated 16 April, 2019 at Dev Samaj College for Women, Firozpur City. 978-93-88977-85-2
- **How Governmental Schemes Benefitted Migrant Workers During Lockdown – A Case Study of Steel City, Mandi Gobindgarh** in an Edited Book titled: Migrant Workers Crisis in India during COVID-19. 978-1-63781-038-5
- **Role of Skill management in Human Capital Management: A Review** in Global Journal of Accounting & Management, Vol.1, No.1, 2020-2021.

## Conference / Seminars

### A) Paper presented:

- Presented Paper on **Skill Development in Indian Context: A Review** at National Conference “Contemporary Issues in Commerce & Management” dated 15<sup>th</sup> February, 2020 at Bhai Sangat Singh Khalsa College, Banga (S.B.S. Nagar).
- Presented Paper on **Role Played by Start-ups in Indian Economy** at National Seminar “Entrepreneurship Development in Current Indian Business Scenario” dated 31<sup>st</sup> January and 1<sup>st</sup> February, 2020 at Punjabi University, Patiala.
- Presented Paper on **Reskilling the Workforce in Emerging Economic Environment** at International Conference “Impact of Global Economic Crisis on the Future of Commerce and Business” dated 24<sup>th</sup> January, 2020 at Mata Gujri College, Fatehgarh Sahib.
- Presented Paper on **Role of Skill Management in Organization Stability** at International Conference “Ethics and Management in Trade, Health Care and Politics” dated 29 December, 2019 at Punjabi University, Patiala.
- Presented Paper on **Influence of Green Marketing on Consumer Buying Behaviour** at National Conference “Recent Progressions in Economics, Commerce, Management, IT, Tourism and Agriculture in India” dated 9<sup>th</sup> November, 2019 at PIMT, Mandi Gobindgarh.
- Presented Paper on “**Cashless Economy and Digitalization – Challenges and Opportunities**” at National Seminar “Transformation of Business through Digitalization: Recent Trends and Future of Digitalization with respect to Indian Business” dated 16<sup>th</sup> April, 2019 at Dev Samaj College for Women, Ferozpur City.
- Presented Paper on **Green Marketing** at National Marketing Seminar “Marketing in Digital India: Trends, Opportunities and Challenges” dated 16<sup>th</sup> March, 2019 at Prestige Institute of Management, Gwalior.
- Presented Paper on “**Impact of Increasing Privatization in Higher Education**” at National Seminar “Effective Implementation of Choice Based Credit System” dated 17 March, 2018 at A.S.College,Khanna.

## Workshops and training courses

- Attended **Six Days** Workshop on “**Research Methodology**” organized by Research and IPR Cell, GSSDGS Khalsa College, Patiala, dated 22<sup>nd</sup> February – 27<sup>th</sup> February, 2021.
- Attended **Seven Days** Workshop on “**Effective Online Teaching and Blended Learning in Emerging Scenario**” organized by School of Management Studies, Punjabi University, Patiala, dated 5<sup>th</sup> September – 11<sup>th</sup> September, 2020.
- Attended **Seven Days** Faculty Development Programme on “**“Innovative Methods for Virtual Classroom Teaching: A Road to MOOCs”**” organized

by Punjab Commerce and Management Association from 10<sup>th</sup> July – 16<sup>th</sup> July, 2020.

- Attended **Seven Days** Student Development Programme on “**E-Learning: Blackboard to Broadband**” organized by Satish Pradhan Dnyanasadhana College, Thane (Mumbai) from 30<sup>th</sup> June – 6<sup>th</sup> July, 2020.
- Attended **Seven Days** Workshop on “**Research Methodology for Social Sciences**” organized by Council for Teacher Education Foundation (CTEF) (Punjab & Chandigarh Chapter) & Multani Mal Modi College, Patiala, dated 20<sup>th</sup> June – 26<sup>th</sup> June, 2020.
- Attended **Seven Days** Workshop on “**Research Methodology**” organized by Punjab Commerce and Management Association in collaboration with Khalsa College for Women, Civil Lines, Ludhiana from 4<sup>th</sup> June – 10<sup>th</sup> June, 2020.
- Attended **Five Days** Faculty Development Programme on “**Evolution from Offline to Online Teaching**” organized by Satish Pradhan Dnyanasadhana College, Thane (Mumbai) from 30<sup>th</sup> May – 3<sup>rd</sup> June, 2020.
- Attended **Five Days** Workshop on “**Research Methodology and Data Handling**” organized by Department of Laws, BPS Mahila Vishwavidyalaya, Sonapat in collaboration with Department of Political Science, Ram Lal Anand College, University of Delhi from 28<sup>th</sup> May – 1<sup>st</sup> June, 2020.
- Attended **Two Days** Online Workshop on “**COVID 19: Impact of Pandemic on Indian Economy**” organized by Kamla Lohtia Sanatan Dharam College, Ludhiana dated 28<sup>th</sup> and 29<sup>th</sup> May, 2020.
- Attended **Seven Days** National Workshop on “**Basic Research Methodology**” organized by Association for Research & Advanced Studies from 12<sup>th</sup> May – 18<sup>th</sup> May, 2020.
- Attended **Three Days** National Workshop on “**Data Analysis with SPSS**” at RIMT University, Mandi Gobindgarh from 13<sup>th</sup> – 15<sup>th</sup> December, 2019.
- Attended **Three Days** National Workshop on “**Research Methods and Data Analysis Using SPSS**” at Punjabi University, Patiala from 29<sup>th</sup> – 31<sup>st</sup> March, 2019.
- Attended **Two Days** Workshop on “**Research Awareness and Research Methodology**” at DAV College, Chandigarh from 06<sup>th</sup> February-07<sup>th</sup> February 2019.
- Attended Workshop on “**Gender Equality and Women Empowerment**” Sponsored by DCDC, Panjab University, Chandigarh at Gobindgarh Public College, Alour, Khanna on 13<sup>th</sup> January, 2018.
- Attended **Seven Days** Workshop on “**Youth Welfare Workshop**” at Panjab University, Chandigarh from 16<sup>th</sup> June- 23<sup>rd</sup> June 2016.

#### **SEMINARS/WEBINARS/CONFERENCES ATTENDED:**

- Attended **National Webinar** on “**National Capability Enhancement Conference: Education for Meaning Life Part-5**” organized by Punjab Commerce and Management Association dated 9<sup>th</sup> July, 2020.
- Attended **National Webinar** on “**Virtual Conference on Unlocking of**

**Higher Education Institutions”** organized by Sri Aurobindo College of Commerce & Management in association with Punjab Commerce and Management Association dated 07<sup>th</sup> July, 2020.

- Attended **National Webinar** on “**National Capability Enhancement Conference: Education for Meaning Life Part-3**” organized by Punjab Commerce and Management Association dated 2<sup>nd</sup> July, 2020.
- Attended **National Webinar** on “**National Capability Enhancement Conference: Education for Meaning Life Part-2**” organized by Punjab Commerce and Management Association dated 30<sup>th</sup> June, 2020.
- Attended **International Conference** on “**COVID-19: Potential & Challenges for Growth and Development of Hospitality & Tourism Industry**” organized by Punjab Commerce and Management Association dated 21<sup>st</sup> June, 2020.
- Attended **National Webinar** on “**Embracing Change and Transformation of Women for Sustainable Development**” organized by Kanya Mahavidyalaya Kharkhoda dated 13<sup>th</sup> June, 2020.
- Attended **International Webinar** on “**Effective Transitioning from Traditional (T) Class to Virtual (V) Class Teaching**” organized by Punjab Commerce and Management Association dated 2<sup>nd</sup> June, 2020.
- Attended **National Webinar** on “**Reshaping Trade Industry and Commerce during Post Lockdown Period in the Self Reliant New India- the Roadmap Ahead**” organized by Swami Premanand Mahavidyalaya, Mukerian, Distt. Hoshiarpur dated 30<sup>th</sup> May, 2020.
- Attended **International Webinar** on “**Post COVID Challenges before Indian Education System**” organized by Council for Teacher Education Foundation (CTEF) (Punjab & Chandigarh Chapter) & Multani Mal Modi College, Patiala, dated 29<sup>th</sup> May, 2020.
- Attended **National Webinar** on “**COVID-19 Lessons for Educators**” organized by Punjab Commerce and Management Association dated 25<sup>th</sup> May, 2020.
- Attended **International Webinar** on “**COVID-19: Information and its Impact on the Society**” organized by Shaheed Hira Singh Government P.G. College, Dhanpur, Chandauli dated 23<sup>rd</sup> and 24<sup>th</sup> May, 2020.
- Attended Seminar on “**Innovations in Management**” at DAV College, Sector 10 Chandigarh on 19<sup>th</sup> November, 2018.
- Attended **National Seminar** on “**Quality Assurance and Quality Sustenance in Higher Education**” Sponsored by DCDC, Panjab University, Chandigarh at Gobindgarh Public College, Alour, Khanna on 16<sup>th</sup> March 2016.
- Attended **National Seminar** on “**Quality Initiatives and Best Practices in Higher Education Institutes in Rural Area**” Sponsored by DCDC, Panjab University, Chandigarh at Gobindgarh Public College, Alour, Khanna from 27<sup>th</sup> December-28<sup>th</sup> December 2016.

**SUMMER INTERNSHIP:**

**Internship** on “Problems and Prospects of Iron and Steel Industry in Mandi Gobindgarh” at Simran Steel Industry for duration of Two Months (June-July, 2018).

**MEMBERSHIP:**

Life Time Member of Punjab Commerce & Management Association (Regd.) from September, 2019.