

# Curriculum-Vitae



**Name:** Dr. Kuldeep Kaur

**Designation:** Assistant Professor

**Specialization:** Communication, Cinema Studies, Media Research, Development  
Communication, Public relation and Advertisement, Social Media

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## **Education**

- PhD in Journalism and Mass Communication from Department of Mass Communication and Journalism, Punjabi University Patiala
- Title of the PhD (National award winning Punjabi cinema – a study )
- UGC Net cleared in June 2006
- Masters in Mass Communication from Guru Jambheshwar University, Hisar
- Diploma in Journalism from Bhartiya Vidya Bhawan ,Chandigarh
- B.A. from Punjab University, Chandigarh
- Diploma in General Nursing and midwifery from Mohan Dai Oswal Cancer Institute, Ludhiana

## **Professional Experience:**

- Working as Assistant Professor in Journalism and Mass Communication at Multani Mal Modi College, Patiala Since February, 2017
- Worked as Assistant Professor in Journalism and Mass Communication at SBAS College, Sangrur ( August 2016 to February, 2017)
- Worked as University research scholar with Department of Mass Communication and Journalism, Punjabi University Patiala (2012-2017)
- Worked as Content Developer, Translator and Copy Writer with Thomson Reuters ([https://en.wikipedia.org/wiki/Reuters\\_Market\\_Light](https://en.wikipedia.org/wiki/Reuters_Market_Light)) from March 2011 to December 2011

- Worked As Project Co-ordinator and Programme Officer With Voluntry Health Association Of Punjab During 2009-2010  
(<https://projectheena.com/vhapunjab>)
- Worked as Sub Editor with English Daily, Space View Times from June 2010 to December 2010
- Worked as staff nurse in Government Medical College and Hospital, Sector 32, Chandigarh since September 1996 to October 2007
- Worked as staff nurse in Mohan Dai Oswal Cancer Institute, Ludhiana from March 1996 to September 1996

### **Teaching Interests:**

- Cinema Studies
- Development Communication
- Cultural Studies
- Media Research
- Political Economy of Media
- Documentary and film Making
- Mass Communication
- Public Relation and Advertisement Industries

### **Research Interest:**

Media ,Cinema. Culture and society

### **Publications**

- Contributing regularly on Development issues ,Health, Education, Cinema and Politics since 2003 in Various regional and Two International newspapers:  
<https://www.punjabtribuneonline.com/>  
<https://punjabtimesusa.com/news/>  
<http://www.ppapmg.com/>
- Research paper on ‘Women, Media and Making of News’ in a book titled ‘Media Ethics: Issues and Concerns’ edited by Dr. Navjit Singh Johal
- Research paper on ‘Kheti Sankat, Samajik Tabdilli te Auratan’ (Agrarian Crisis, Social change and Women) in a book titled ‘Punjab di pendu aarthicta’ (Rural Economy of Punjab) edited by Prof Gian Singh ( Publication Bureau, Punjabi University, Patiala)

- Presented a research paper on the topic, ‘ ICT and Indian agriculture’ in national seminar organised by National council for Science and Technology , New Delhi on Oct 3, 2013
- Presented a research paper on the topic, ‘ Impact of family planning campaigns on use of contraceptives among urban women of Punjab’ in 6<sup>th</sup> Annual conference on promoting excellence in women and development held in Punjabi University , Patiala.
- Presented a research paper on the topic , ‘ Indian Cinema and national integration- an exploration’ in the conference organised by Sri Guru Tegh Behadur national integration chair , Punjabi University , Patiala.
- Conducted Election Survey during Punjab Assembly Elections 2012 as part of team of Department of Journalism and Mass Communication, Punjabi University Patiala
- Worked as researcher for a documentary film on Agrarian Crisis and Food Security titled Kisan Nashak by Anureet Caur
- Worked as researcher for a feature film on Immigration Raquets in Punjab titled Nabar (Rebel) by Rajeev Sharma
- Delivered a lecture on the topic ‘ AIDS and society’ on 26 Feb , 2014 at University college Ghanour

### **Resource Person / Invited Lectures:**

- Attended One day workshop On ‘ Development Communication ’By Action Aid in association with United Nation
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- Delivered an invited lecture; Media, politics and Society” in a Seminar organized By Sahit Academy and people;s Forum , Bathinda
- Attended UGC Sponsored Faculty Development Program at Multani Mal Modi College, Patiala.(2018)
- Attended UGC Sponsored Faculty Development Program at Multani Mal Modi College, Patiala( 2019)
- International virtual conference on "role of technology in the era of covid-19 for education held at uttarakhand science education and research centre (userc) department of science and technology, govt. of uttarakhand on 25<sup>th</sup> june 2020

- Participated in International panel discussion on “ Media and Information Literacy as an Intervention for Infodemic management’ by MILIN on 31 October, 2020.

## **Achievements, Awards and Recognitions**

### **National Fellowships:**

- Independent National Fellowship 2005 by Centre for the Studies of Developing Societies (CSDS) In association with ICSSR, New Delhi

(A Study on the topic , ‘ Labour Room as a space of unheard voices’ (2005) for Centre for the Study of Developing Societies (CSDS), New Delhi . It was a multidimensional study to explore the psycho-social pressures on the women in labour room for producing a male child)

- Participated in the Workshop on “Single Camera Production (ENG) & Multi Camera Demonstration” conducted at the Film and Television Institute of India, Pune from 26<sup>th</sup> March, 2012 to 30<sup>th</sup> March 2012
- Participated in the Workshop on “Crisis Interventions” conducted at PGI, Chandigarh by Ministry of Health & Family Welfare from 17<sup>th</sup> July, 2001 to 26<sup>th</sup> March 2001
- Attended ten day workshop on AIDS in PGI, Chandigarh in June 2002

### Media Participation

- Regularly contributing writing pieces,poetry,translations etc to various Punjabi and Hindi Magazies as Raag,Saardneera, Shabad
- Participated in the panel discussion on Evolution and Development of Punjabi Journalism on Doordarshan Kendra Jalandhar’s weekly program Sahit Dhara recorded in July 2012
- Participated in various panel discussions with Harman Radio Australia and Rural community Radio by Sant seechewal.
- Featured in Channel Punjab’s weekly program Trinjan
- Publication of Hindi poetry in Hindustan Times in 2007

### Social Activities

- Participated in community based relief camp in Orissa in Cyclone affected areas, 2000
- Participating in health camps organised by GMCH, Sec 32 and Medico Social Circle in Chandigarh and its surrounding areas
- Participated in vaccination camps for school children in Chandigarh by Medico Social Circle

### Areas of Interest

- Research Methodology with special emphasis on Mass Media Research
- Interdisciplinary study of Cinema, Literature and Society
- Comparative studies of developmental paradigms to understand the issues of marginalised sections of society

### **Books:**

Book titled 'Health, Cinema and Society' Published by Lokgeet parkashan, Chandigarh (2014)

### **Internet related Skills**

Comfortable with all the writing, editing and social networking tools

Proficient in reading, speaking and writing English, Hindi and Punjabi