

Name: Ms. Yogita Singla

Designation: Assistant Professor

Specialization: Commerce (Finance)

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Education:

- **M.Com** (2019, University Business School, Punjab University, Chandigarh),
- **B.Com** (2017, Government Bikram College of Commerce, Patiala),
- **National Eligibility Test (NET) - 2018**

Professional Experience:

- Department of Business Management, M.M. Modi College, Patiala, India (3 February, 2021 to till date)
- Department of Business Management, Continental Group of Institutes, Jalverha, Fategarh Sahib, India (15 September, 2020 to 1 February, 2021)

Teaching Interests:

- Accounting
- Economics
- Finance
- Marketing
- Management

Research Interest:

Accounting & Finance

Publications:

1. Yogita Singla. Potential Growth Prospects of Mutual Funds in contrast to the Traditional Investment Sector. Journal of Emerging Technologies and Innovative Research (JETIR). (2021) 8(5):d576-d589.
<http://www.jetir.org/view?paper=JETIR2105466>

Conference / Seminars / Workshops / Training Courses:

- Attended 11th International conference on Holistic Health of Women: Issues and Challenges. Women's Studies Centre, Punjabi University, Patiala (20-21 November, 2019)
- Attended Faculty Development Program 'Dynamics of e-learning and strategies: skill oriented tools in 21st Century' organized by Department of Basic Sciences, B V C Engineering College, Odalarevu (31 August, 2020) [**Online**]
- Attended webinar on “भारतीय शिक्षा प्रणाली- आधुनिक समय में प्रासंगिकता” organised by Bhartiya Shiksha Mandal, Patiala (21 April, 2021)
- Attended 7-Days Virtual National Level Capacity Building Programme on “Integration of Pedagogy & Technology in Teaching-Learning” organised by Multani Mal Modi College Patiala in collaboration with CTEF (13-19 July, 2021)

Achievements, Awards and Recognition:

- Coordinator International conference on 'Digital Revolution in Business: Convergence and Integration', University Business School, Panjab University, Chandigarh (September 27-28, 2017).
- Coordinator International conference on 'Financial Services creating Business value and Sustainability, University Business School, Panjab University, Chandigarh (September 27-28, 2017).